

MINUTES

Bayview Leaside BIA Board of Management Meeting

Monday, July 8, 2019 @ 6:15 pm.

1540 Bayview Avenue

1. **Call to Order**
2. **Attendance -** Trae Zammit, Warren Ravinthirajah, Grant Allardyce, Stanley Janecek, Olga Savitska (Volunteer), Amanda Brewes (Social Media Co-ordinator), Henry Byres (BIA Co-ordinator)

3. **Declaration of Conflict of Interest -** None declared

4. **Review/Approval of Agenda**

Moved by: Stanley Janecek

Seconded by: Grant Allardyce

All in favour.

5. **Consideration of Previous Meeting Minutes**

Moved by: Grant Allardyce

Seconded by: Stanley Janecek

All in favour.

6. **Chair's Report**

- Litter Bins

Astral Media replaces used bins with new once BIA identifies use of "recycled bins." All bins now new.

- Summer Planting

Planting now completed and looking robust.

- New Astral Bus Shelter Ad

"Get it on Bayview" option selected and Henry authorized to provide to Astral Media.

Moved by: Grant Allardyce

Seconded by: Stanley Janecek

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All in favour.

- BIA Expansion

Motion confirming Board of Management support for expansion of BIA to include new mixed use development on west side of Bayview between Hillsdale and Soudan.

Moved by: Stanley Janecek Seconded by: Warren Ravinthirarajah

All in favour.

- BIA Laptop Purchase

Motion to authorize Henry Byres to purchase laptop computer and Microsoft Office program for the BIA (to remain with BIA after future staffing changes) using remains of Digital Main Street Grant (\$1900 remaining).

Moved by: Warren Ravinthirarajah Seconded by: Stanley Janecek

7. Treasurer's Report

Motion to receive Treasurer's Report.

Moved by: Warren Ravinthirarajah Seconded by: Stanley Janecek

8. Sidewalk Sensation - Comments/Ideas for next year

Several ideas discussed, including adding more entertainment for adults. One approach could be family/kid activities between 10:00 and 2:00, and introducing music between 4:00 and 6:00.

Event committee to start planning early in 2020.

9. Apple Fest

Idea for new tag line: "Apple Fest - Bayview Leaside's Harvest Festival"

Committee (Warren, Stanley, Olga, Henry, Amanda) to meet by the end of July.

10. Social Media Update

Over 23,000 views leading up to Sidewalk Sensation.

Up to 160 Instagram followers.

Considering on-line contest and engagement of "influencers."

11. Crosstown Eglinton Grant Program - Idea / Other options

Motion to authorize Henry Byres to prepare grant application for BIA Shopping Guide (on-line and print components).

Moved by: Warren Ravinthirarajah Seconded by: Stanley Janecek

All in favour.

Motion to adopt Purchasing Policy as drafted by Henry Byres.

Moved by: Warren Ravinthirarajah Seconded by: Stanley Janecek

All in favour.

12. Parkette Update

Over \$50,000 in Section 37 funds contributed by City towards parkette project Phase 1. Project also to receive Urban Design and Capital Cost-Sharing financial support.

13. Other Business


Motion to set Annual General Meeting for Monday, November 18, 2019, and to advise Michael Saunders.

Moved by: Stanley Janecek Seconded by: Warren Ravinthirarajah

All in favour.

14. Next Meeting / Adjournment

Next meeting: Monday, September 16, 2019



Trae Zammit, Chair

Signed: September 16, 2019



Aram Gabriellian, Secretary